


Mailers' Technical Advisory Committee: July 2019

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MTAC Executive Committee Members

Industry	U. S. Postal Service
<p>Wanda Senne – Industry Chair (2018-2019) Postal Affairs Liaison DHL eCommerce 64 Victorian Court Dallas GA 30157-8220</p>	<p>Steven W. Monteith -- Postal Chair Vice President, Marketing 475 L'Enfant Plaza RM 4136 Washington DC 20260-4016</p>
<p>Bob Schimek – Industry Vice Chair & Treasurer (2018-2019)</p>	<p>Judy de Torok -- Postal Co-Vice Chair Manager, Industry Engagement & Outreach Marketing 475 L'Enfant Plaza SW RM 4437 Washington DC 20260-5601</p>
<p>Erv Drewek – Immediate Past Industry Chair (2016-2017) Postal Affairs Sales Manager Freedom Graphic Systems 101 S Janesville St Milton, WI 53563-1838</p>	<p>Thomas J. Hughes – Postal Co-Vice Chair Manager, Business Customer Support & Service 475 L'Enfant Plaza SW Washington DC 20260-5601</p>
	<p>Patricia Harris – Program Manager/Secretary A/Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington DC 20260-5601</p>

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MTAC Leadership – Industry

Industry Leaders: Classes of Mail	Industry Leaders: Focus Areas
<p>Michael Tate / First-Class Mail <i>American Bankers Association</i> Senior VP, Enterprise Mail Services and Postal Strategy Bank of America 201 N Tryon St. NC1-022-04-24 Charlotte, NC 28255-1331</p>	<p>Angelo Anagnostopoulos / Enterprise Analytics and Data Usage <i>Edison Electric Institute</i> GrayHair Software Inc: VP Postal Affairs 124 Gaither Dr Ste 160 Mt Laurel NJ 08054-1719</p>
<p>John Medeiros / Package Services <i>Parcel Shippers Association</i> Dir – Postal Affairs DHL eCommerce 7415 Emerald Dunes Dr STE 600 Orlando, FL 32822-7406</p>	<p>Bob Rosser / Mail Preparation, Entry, and Operations <i>Assoc. Of Postal Commerce (PostCom)</i> IWCO Direct Director, Postal Affairs, Products & Services 7951 Powers Boulevard Chanhassen MN 55317-9502</p>
<p>Rose Flanagan / Standard Mail <i>Direct Gardening Association</i> Mgr - Postal Strategies & Logistics Data-Mail Inc 240 Hartford Ave Newington CT 06111-2077</p>	<p>Lisa Wurman / Payment & Acceptance, and Education <i>Gravure Association of the Americas</i> Postal Affairs Manager Quad/Graphics Inc 4371 County Line Road Chalfont PA 18914-1825</p>
<p>Randy Stumbo/ Periodicals <i>Gravure Association of the Americas</i> Dir - Distribution/Postal Affairs Meredith Corporation 1716 Locust St Des Moines IA 50309-3023</p>	<p>Steve Colella / Emerging Technology & Product Innovation <i>IDEAlliance</i> The Calmark Group: VP- Postal Affairs 6755 S. Sayre Ave Bedford Park IL 60638-4724</p>

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MTAC Leadership – Postal Service

USPS Focus Area Leaders	
<p><u><i>Enterprise Analytics and Data Usage</i></u></p> <p>Jeff Johnson VP, Enterprise Analytics (A) U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-5626</p>	<p><u><i>Payment & Acceptance, and Education</i></u></p> <p>Marc McCrery VP, Mail Entry & Payment Technology (A) U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-0911</p>
<p><u><i>Emerging Technology & Product Innovation</i></u></p> <p>Gary Reblin VP, New Products and Innovation U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-1010</p>	<p><u><i>Mail Preparation, Entry, and Operations</i></u></p> <p>Robert Cintron VP, Network Operations U.S. Postal Service 475 L'Enfant Plaza SW Washington DC 20260-7100</p>
<p><i>Looking for MTAC updates & info?</i></p> <p></p> <p>Go to the MTAC page on PostalPro: https://postalpro.usps.com/mtac</p>	

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USPS Staff Facilitators & MTAC Program Assistants

Facilitators Supporting Focus Areas	
Donna Mancini/A: Emerging Technology & Product Innovation USPS Industry Engagement & Outreach Headquarters	Roman Godlewski/A: Payment & Acceptance, and Education USPS Industry Engagement & Outreach Headquarters
TBD: Mail Preparation, Entry, and Operations USPS Industry Engagement & Outreach Headquarters	Dean Davis: Enterprise Analytics and Data Usage USPS Industry Engagement & Outreach Headquarters
MTAC Administration and Program Assistants	
Donna Mancini MTAC Program Administrator USPS Industry Engagement & Outreach Headquarters	Deneen Taylor MTAC Program Assistant USPS Industry Engagement & Outreach Headquarters
<p>Please contact the MTAC Program staff for assistance! Send a message to MTAC@usps.gov</p>	

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Member Association/ Association Executive

Alliance of Nonprofit Mailers

Stephen Kearney

Executive Director
1211 Connecticut Ave NW Ste 610
Washington DC 20036-2705
nonprofitmailers.org

American Association of Political Consultants (AAPC)

Alana Joyce

Executive Director
8400 Westpark Dr. 2nd
Floor, McLean, VA 22102-
5116 theaapc.org

American Bankers Association

Robin Cook

VP, Senior Legislative Counsel
1120 Connecticut Avenue, NW
Washington, DC 20036-3902
aba.com

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Member Association/ Association Executive

American Catalog Mailers Association (ACMA)

Hamilton Davison

President & Executive Director
PO Box 41211
Providence RI 02940-1211
catalogmailers.org

American Forest & Paper Association (AF&PA)

Donna Harman

President & CEO
1101 K Street, NW Ste 700
Washington DC 20005-7033
afandpa.org

Association for Mail Electronic Enhancement (AMEE)

Steve Krejcik

Director, Strategic Technical
Business Development
Pitney Bowes Presort Services
3605 Forest Ave
Brookfield IL 60513-1603
Steven.Krejcik@PB.com

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Member Association/ Association Executive

Association of National Advertisers (ANA)

Christopher (Chris) Oswald
SVP, Government Relations
225 Reinekers Lane Ste 325
Alexandria VA 22314
www.ana.net

Association for Postal Commerce (PostCom)

Michael Plunkett
President & CEO
PostCom
1800 Diagonal Road Suite 600
Alexandria VA 22314-2840
postcom.org

Association of Direct Response Fundraising Counsel (ADRFCO)

Robert S. Tigner
General Counsel
1319 F Street NW Ste 402
Washington DC 20004-1112
adrcco.org

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Member Association/ Association Executive

Association for PRINT Technologies (formerly NPES)

Ken Garner

VP, Business Development &
Government Relations
Association for Print Technologies
1899 Preston White Dr
Reston VA 20191-4326
www.printtechnologies.org/

Association of Priority Mail Users

William J. Olson

370 Maple Ave W Ste 4
Vienna VA 22180-5615
apmu@mindspring.com

City & Regional Magazine Association

C. James Dowden

1970 East Grand Ave Ste 330 El
Segundo CA 90245-5082
citymag.org

Classroom Publishers Association

Garry Brown

VP - Government Relations
Highlights for Children
1800 Watermark Dr
Columbus OH 43215-1035

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Member Association/ Association Executive
Coalition of Religious Publishers Associations (CRPA) Joe Thoma Convener CRPA 924 Woodcrest Way
Connectiv: The Business Information Association Jack Widener Connectiv Postal Counsel 36 Eastwood Blvd Manalapan NJ 07726-8412 sija.net/Connectiv
Continuity Shippers Association (CSA) Jody Berenblatt Executive Director Continuity Shippers Association 180 Thompson St Apt 5C New York NY 10012-4910
Council on Safe Transportation of Hazardous Articles (COSTHA) L'Gena Shaffer Technical Consultant COSTHA 10 Hunter Brook Ln Queensbury NY

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Member Association/ Association Executive
Direct Gardening Association Roberta Simpson-Dolbear Association Executive PO Box 48 Pleasant Hill IL 62366 info@directgardeningassociation.com
DMA Nonprofit Federation Senny Boone Executive Director DMA Nonprofit Federation 225 Reinekers Lane Alexandria VA 22314 nonprofitfederation.org
Edison Electric Institute Rebecca Harsh Knox Director, Retail Energy Policy 701 Pennsylvania Ave NW Washington DC 20004-2696 eei.org
Election Center Tim Mattice Executive Director 21946 Royal Montreal Ste 100 Katy TX 77450-5142 electioncenter.org

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Member Association/ Association Executive
Electronic Registration Information Center (ERIC) John Lindback Executive Director 1155 F St NW Ste 1050 Washington DC 20004-1312 ericstates.org
Gravure Association of the Americas Phil Pimlott Executive Director 8281 Pine Lake Road Denver NC 28037-8812 gaa.org
Greeting Card Association Rafe Morrissey Vice President, Postal Affairs 1444 I Street, NW, Ste 700 Washington DC 20005-6542 greetingcard.org
General Services Administration (GSA) Tom Mueller Director, Travel, Relo, Mail and Transportation Policy Division GSA 1800 F Street NW Washington DC 20405-0001 www.gsa.gov

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Member Association/ Association Executive

Idealliance

Steve Ballinger

Vice President Strategy &
Engagement
1800 Diagonal Road, Suite 320
Alexandria, VA 22314-2862
www.idealliance.org

In-Plant Printing and Mailing Association (IPMA)

Mike Loyd

Executive Director
105 N. Jefferson St
Kearney, MO 64060
www.ipma.org

International Mailers' Advisory Group (IMAG)

Kate Muth

Executive Director
5209 N. 30th Street Arlington VA
22207-1803
internationalmailers.net

Local Search Association

VACANT

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Member Association/ Association Executive
Mail Systems Management Association (MSMA) Lance J. Humphries, CMDSM PO Box 1483 Belmar NJ 07719-1483 www.msmanational.org
Mailer's Hub Leo Raymond Managing Director Mailers Hub 108 Brafferton Blvd Stafford VA 22554-1514
Major Mailers Association (MMA) Todd Haycock VP Product Management Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem GA 30620 http://www.majormailers.org/

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Member Association/ Association Executive

MPA - The Association of Magazine Media

Rita Cohen

SVP- Legislative & Regulatory
Policy
1211 Connecticut Ave NW Ste 610
Washington DC 20036-2701
www.magazine.org

National Alliance of Standard Mailers & Logistics (NASML)

Norine Butte

President/Founder
1520 Preston Rd., #1516
Plano, TX 75093
901.279.1289
nasml@tx.rr.com

National Association of Advertising Distributors (NAAD)

Keith Judkins

Executive Vice President
10309 E 95th St N
Owasso OK 74055-6999
918-504-9391
judkins70@gmail.com

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Member Association/ Association Executive
<p>National Association of College & University Mail Services (NACUMS)</p> <p>Monica Brink Pre-Mail Services/Database Coordinator Bucknell University 1 Dent Drive Lewisburg PA 17837-2005 www.nacums.org</p>
<p>National Association of Presort Mailers (NAPM)</p> <p>Robert Galaher Executive Director PO Box 3552 Annapolis MD 21403-3552 www.presortmailer.org</p>
<p>National Catholic Development Conference (NCDC)</p> <p>Sister Georgette Lehmuth, OSF President & CEO 86 Front St Hempstead NY 11550-3667 www.ncdc.org</p>

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Member Association/ Association Executive
National Industrial Transportation League (NITL) Jennifer Hedrick Executive Director NITL 7918 Jones Branch Drive Ste 300 McLean VA 22102-3345 www.nitl.org
National Newspaper Association (NNA) Tonda F. Rush General Counsel & Director, Public Policy PO Box 5737 Arlington VA 22205-0737 www.nnaweb.org
National Postal Policy Council (NPPC) Art Sackler Executive Director 1629 K St., NW Ste 300 Washington DC 20006-1631 www.postalcouncil.org

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Member Association/ Association Executive
National Retail Federation Jonathan Gold VP - Supply Chain & Customs Policy National Retail Federation 325 7 th St NW Ste 1100 Washington DC 20004-2808 https://nrf.com
News Media Alliance (NMA) Paul J. Boyle Senior VP/Public Policy 4401 Wilson Blvd Ste 900 Arlington VA 22203-4195 www.newsmediaalliance.org
Offering Envelope Association John Van Wyk Executive Secretary Offering Envelope Association 945 Grand Blvd Deer Park, NY 11729

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Member Association/ Association Executive

Parcel Shippers Association (PSA)

Daniel R. Moll

Associate VP
Parcel Shippers Association
P.O. Box 7004
Arlington, VA 22207
www.parcelshippers.org

Postal Customer Council Advisory Committee (PCCAC)

Cathy Rupard

Industry Co-Chair (Current)
PO Box 723
Columbia MO 65205-0723
<https://postalpro.usps.com/node/401>

Pharmaceutical Care Management Association (PCMA)

Mark Merritt

President & CEO
601 Pennsylvania Ave NW Ste 740
Washington DC 20004-2808
www.pcmanet.org

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Member Association/ Association Executive

Printing Industries of America (PIA)

Lisbeth Lyons

VP, Government Affairs
1001 G Street NW Ste 800
Washington DC 20001-4551
www.printing.org

Professional Services Council (PSC)

Alan Chvotkin, Esq.

Executive VP and Counsel
4401 Wilson Blvd. Ste 1110
Arlington, Virginia 22203
703-875-8148
chvotkin@pscouncil.org

Red Tag News Publications Association

James Franklin

Executive Director
1415 N Dayton St
Chicago IL 60642-2603
www.redtag.org

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Member Association/ Association Executive

Reverse Logistics Association (RLA)

Tony Sciarrotta

Executive Director
2300 Lakeview Parkway Ste 700
Alpharetta GA 30009-9066
www.reverselogisticstrends.com

Saturation Mailers Coalition

Donna E. Hanbery

Executive Director
33 S Sixth St Ste 4160
Minneapolis MN 55402-3719

The Media and Content Marketing Association (MCMA)

Rochelle Boorstein
President

American Media Inc
4 New York Plaza 2nd Floor New
York NY 10004-2466

www.the-mcma.org

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Member Association/ Association Executive

U.S. Chamber of Commerce

Brian Miller

Sr. Mgr. – Graphics and
Production
US Chamber of Commerce
1615 H St NW
Washington DC 20062-2000

Veteran's Administration

Alexis Keim

5049 S. 13th Street
Leavenworth, Kansas 66048
www.va.gov

Former MTAC Industry Chairs ("Ex officio" members)

Coleman W. (Bill) Hoyt (*Chair 1970-1973*)
Consultant
2351 N Bridgewater Rd
Woodstock VT 05091-9670

James E. Pehta (*Chair 1989-1990*)
101 Livery Cir
Oak Brook IL 60523-2537

Richard J. Funck (*Chair 1993-1994*)
2835 Castlewood Ct
Aurora IL 60504-5285

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<p>Yvonne C. Reigle <i>(Chair 1995-1996)</i> 58 Pebble Valley Dr Doylestown PA 18901-2904 215-340-1087</p>	<p>Chris Rebello <i>(Chair 1997-1998)</i> CFO & VP Marketing Tri-Lakes Disposal PO Box 88120 1806 Wooten Rd</p>	<p>Joseph E. Schick <i>(Chair 1999-2000)</i> MTAC/ Ex Officio 1140 Red Oak Circle Johnson Creek WI 53094-6455</p>
<p>Joe Lubenow <i>(Chair 2001-2002)</i> President Lubenow & Associates 4437 N Francisco Ave Chicago IL 60625-3806</p>	<p>Robert J. O'Brien <i>(Chair 2003-2005)</i> 13705 Attley Pl Tampa FL 33624-2505</p>	<p>Joyce McGarvy <i>(Chair 2006-2007)</i> President Joyce McGarvy & Associates 2437 Spirit Lake Lane Eagle River WI 54521-8791</p>
<p>Don Harle <i>(Chair 2008-2009)</i> 1835 Mirmar Road Munster IN 46321-2716</p>	<p>Anita Pursley <i>(Chair 2010-2011)</i> Senior Manager Industry Relations BCC Software, LLC 107 Waters Edge Dawsonville GA 30534-6996</p>	<p>Phil Thompson <i>(Chair 2012-2013)</i> Director, Postal Affairs Quad/Graphics Inc N61 W23044 Harry's Way Sussex WI 53089-3995</p>
<p>Christopher G. Lien <i>(Chair 2014-2015)</i> BCC Software 75 Josons Dr Rochester NY 14623-3494</p>		